



NEW VISION TELEVISION

FOR IMMEDIATE RELEASE

July 28, 2008

**NEW VISION TELEVISION ANNOUNCES MANAGEMENT CHANGE FOR
KOIN-TV, PORTLAND, OR**

Los Angeles, CA – New Vision Television, LLC (“New Vision”) announced today the appointment of Tim Perry to the position of President and General Manager of KOIN-TV, the New Vision Television CBS affiliate in Portland, OR.

Perry will step in the position vacated by Christopher Sehring, who will move to a position to be named within New Vision corporate management, dealing with special projects and asset development. Perry most recently served as the General Manager of KSBY-TV in the Santa Barbara DMA and had served as General Manager for New Vision Television at the same property, before the station was sold to Evening Post in 2005. Perry will report directly to New Vision Executive Vice President Steve Spendlove.

Jason Elkin, Chairman and CEO of New Vision said, “We are glad to have Tim Perry back in the New Vision Television family. KOIN has made some important strides and we believe the station will continue to grow under Tim’s leadership.”

“New Vision is continuing to develop and grow its operations across the country and this move will add depth to our overall management team,” added John Heinen, New Vision Television President and COO.

About New Vision Television, LLC

With corporate offices in Atlanta and Los Angeles, New Vision and its predecessor companies will have owned or operated more than 30 television stations across the country since the inception of New Vision Television in 1993.

3500 Lenox Road Suite 640, Atlanta, GA 30326 • 404.995.4711 • fax 404.995.4712

11766 Wilshire Boulevard, Suite 405, Los Angeles, CA 90025 • 310.478.3200
fax 310.478.3222



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New Vision plans to enhance the stations it acquires with an emphasis on its employees and localism with news and expansion of online services. Together with Mr. Elkin, John Heinen, President and Chief Operating Officer, will continue to invest in the television industry and focus their attention on the acquisition and operation of stations across the country.

New Vision Television:

West Coast Corporate Headquarters

Jason Elkin, Chairman & CEO

(310) 478-3200

East Coast Corporate Headquarters

John Heinen, President & COO

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